



JENNA ROHDE

GRAPHIC DESIGNER

CONTACT

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OBJECTIVE

Passionate and experienced traveler seeking an opportunity to use my background in design, edition and leadership to help others discover the beauty and wonder of our global community.

EDUCATION

Elon University | Elon, NC
BA in Cinema & Television Arts
Minor in Spanish, Graduated May 2017

La Universidad de Sevilla | Seville, Spain
Communications, New Media & Journalism
January-May 2015
Spanish: Advanced Professional Proficiency

PROFESSIONAL EXPERIENCE

C.E.I.P. Javier de Miguel | Madrid, Spain | October 2017-Present
English Language & Culture Assistant

- Enthusiastically taught over 400 kindergarten and primary-aged students across various subjects at a bilingual public school
- Utilized graphic design experience to create yearbook pages for second grade students
- Photographed school celebrations including Halloween, Peace Day, Carnival, and excursions to local Madrid attractions

Elon School of Communications | Elon, NC | February 2017-May 2017
Multimedia Producer

- Conducted interviews, filmed and edited a promotional video for a local church to increase donor acquisition for a children's bilingual program
- Created motion graphics that adhered to university style guidelines
- Designed graphics for School of Communications promotional materials
- Shot time-lapse photography to be incorporated in university video

Elon Campus Recreation | Elon, NC | March 2016-May 2017
Lead Graphic Designer

- Spearheaded departmental design initiatives to promote events
- Updated logo to adhere to university style guidelines
- Designed newsletter and *Student Health 101* magazine drop-in pages
- Critiqued work of graphic designers before distribution and publication

más+menos | Seville, Spain | January-May 2015
Editor

- Edited 15 English texts for the bilingual human-interest magazine
- Interviewed Andalusian locals for online and print publication
- Wrote articles covering Syrian refugee crisis, migration of Saharawi people across Northern Africa

Profiles Inc. | Baltimore, MD | May-August 2014
Public Relations and Special Events Intern

- Wrote 5 engaging press releases and 75 social media posts for Facebook and Twitter to increase client exposure to community
- Posted calendar listings and logged press clippings to track client exposure
- Assisted team in preparing for and executing promotional events for the greater Baltimore and Washington DC areas

MEDIA SKILLS

Production Equipment

- Camera: Canon C100, C300 and DSLRs; Sony HXR-NX70U
- Lighting: Genaray LED Light Kit; Rifa Light Kit
- Audio: Zoom Digital Voice Recorder; Rode Shotgun Microphone and Boom Kit; Lavalier Microphone

Post-Production Platforms

- Adobe Suite
- Avid Media Composer & Pro Tools
- Audacity
- Garageband
- iMovie
- Maxon Cinema 4D

**References upon request*